



Sponsorship Opportunity

Doing Good Together™ 2022
Online Auction

Bid, Win, Grow Big Hearts

April 24, 2022 - April 30, 2022




Open to Doing Good Together's 14,000+ supporters nationwide, the auction supports DGT's mission of providing families with the tools and inspiration needed to raise compassionate, engaged children while giving supporters access to great experiences and unique goods.

To learn more about Doing Good Together: www.doinggoodtogether.org

WHY SPONSOR THE DGT ONLINE AUCTION?

A DGT Auction Sponsorship is a unique opportunity to place your products and services directly into the hands of an important target audience: deeply engaged families with children nationally.

If you have a product or service you would like to donate in lieu of a sponsorship, we are welcoming donations available to either our national audience or locally in any of our 10 volunteer listing cities: <https://www.doinggoodtogether.org/volunteer-together-local>



DGT connects with big-hearted families through a variety of social media channels. Our reach continually increases as we gain more and more awareness, and our fans and followers remain loyal and engaged.

11,200+ followers on Facebook	1,900+ followers on Twitter
3,300+ followers on Instagram	596,000 monthly viewers on Pinterest
14,000+ subscribers to DGT™ National Newsletter	



SPONSOR OPPORTUNITIES

We offer several levels of sponsorship - from \$500 to \$5,000. Each option will give your brand positive exposure - and a variety of benefits including custom kindness kits and mentions in social media across a variety of Doing Good Together™ platforms! You'll also support DGT's mission to grow the next generation of kind, generous and engaged citizens.

SPONSOR BENEFITS

**Compassion
Champion
\$5,000**

**Change
Maker
\$2,500**

**Heroic
Helper
\$1,000**

**Kindness
Crusader
\$500**

Link & logo on website event page

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Logo in pre-event email communications & post-event emails to winning bidders

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Pre and post-event social media mentions

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Co-branded digital kindness kit with customized kindness projects for your employee or client community

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Full sponsorship for a DGT Family Service Fair™ in partnership with an organization serving low-income families.

Logo/Name Recognition

Your Employee/Client Community

Community Social Responsibility



2022 COMMITMENT FORM

ORGANIZATION INFORMATION

Organization Name _____

Contact Name _____

Email _____

Address _____

City _____ State _____ Zip _____

DGT VIRTUAL AUCTION 2022 SPONSORSHIP

SPONSOR LEVEL: Compassion Champion: \$5,000 Heroic Helper: \$1,000
 Change Maker: \$2,500 Kindness Crusader: \$500

PAYMENT INFORMATION

- Check Enclosed Please make checks payable to
Doing Good Together.
- Please Invoice

Forms can be mailed with payment to:
Doing Good Together, ATTN: MiaLisa Millares, 755 Medina Rd, Wayzata, MN 55391

QUESTIONS?

Contact Leah at leah@doinggoodtogether.org.



Thank You!