



Sponsorship Opportunity

Doing Good Together™ 2023
Online Auction

Bid, Win, Grow Big Hearts

April 23, 2022 - April 30, 2023



Open to Doing Good Together's 20,000+ supporters nationwide, the auction supports DGT's mission of providing families with the tools and inspiration needed to raise compassionate, engaged children while giving supporters access to great experiences and unique goods.

To learn more about Doing Good Together: www.doinggoodtogether.org

WHY SPONSOR THE DGT ONLINE AUCTION?

A DGT Auction Sponsorship is a unique opportunity to place your products and services directly into the hands of an important target audience: deeply engaged families with children nationally.

If you have a product or service you would like to donate in lieu of a sponsorship, we are welcoming donations available to either our national audience or locally in any of our 10 volunteer listing cities: <https://www.doinggoodtogether.org/volunteer-together-local>



DGT connects with big-hearted families through a variety of social media channels. Our reach continually increases as we gain more and more awareness, and our fans and followers remain loyal and engaged.

11,000+ followers on Facebook	1,900+ followers on Twitter
3,600+ followers on Instagram	596,000 monthly viewers on Pinterest
15,200+ subscribers to DGT™ National Newsletter	



SPONSOR OPPORTUNITIES

We offer several levels of sponsorship — from \$500 to \$5,000. Each option will give your brand positive exposure — and a variety of benefits including custom kindness kits and mentions in social media across a variety of Doing Good Together™ platforms! You'll also support DGT's mission to grow the next generation of kind, generous, and engaged citizens.

SPONSOR BENEFITS

Compassion Champion
\$5,000

Change Maker
\$2,500

Heroic Helper
\$1,000

Kindness Crusader
\$500

Link & logo on website event page

Link & logo on website event page

Link & logo on website event page

Link & logo on website event page

Logo in pre-event email communications & post-event emails to winning bidders

Logo in pre-event email communications & post-event emails to winning bidders

Logo in pre-event email communications & post-event emails to winning bidders

Pre and post-event social media mentions

Pre and post-event social media mentions

Pre and post-event social media mentions

Co-branded digital kindness kit with customized kindness projects for your employee or client community

Co-branded digital kindness kit with customized kindness projects for your employee or client community

Full sponsorship for a DGT Family Service Fair™ in partnership with an organization serving low-income families.

Logo/Name Recognition

Your Employee/Client Community

Community Social Responsibility



2023 COMMITMENT FORM

ORGANIZATION INFORMATION

Organization Name _____

Contact Name _____

Email _____

Address _____

City _____ State _____ Zip _____

DGT VIRTUAL AUCTION 2022 SPONSORSHIP

- SPONSOR LEVEL: Compassion Champion: \$5,000 Heroic Helper: \$1,000
 Change Maker: \$2,500 Kindness Crusader: \$500

PAYMENT INFORMATION

- Check Enclosed Please make checks payable to
Doing Good Together.
 Please Invoice

Forms can be mailed with payment to:
Doing Good Together, ATTN: MiaLisa Millares, 755 Medina Rd, Wayzata, MN 55391

QUESTIONS?

Contact Leah at leah@doinggoodtogether.org.



Thank You!